

FY09 MUPA Catalog



ARMY STRONG.[®]

Managed Unit Project Account

MUPA Catalog Information

- Requests from USAREC Battalions goes through Brigade A&PA, Requests from USACC Colleges and Universities goes through Brigade POC's to SFC Mark Mounce, MUPA Manager, (502) 626-1113, or DSN 536-1113. E-mail: mark.mounce@usaac.army.mil or E-mail: terry.keeling@usaac.army.mil
- Requests need to include as much information as possible, for example, size, mounted, un-mounted, colors, text, grommets, etc. ,and how they will be employed.
- This catalog depicts our most common requests and custom made items can be ordered for non-standard items.
- Supply artwork, in digital format, 300 Pixels Per Inch (PPI) minimum, or 35mm negatives.

Note: Recruiting Stations have Station Branding standards. Most MUPA items can not be used in Recruiting Stations.

- **Note: Brigade A&PA's are responsible for checking content (text & images) and obtaining appropriate approval when necessary.**

Available MUPA Product

- **Banners**
 - **Made of vinyl**
 - **Come in various sizes (most common is 2' x 8' or 3'x6')**
 - **Specify if banner is for outdoor use (may need windcuts and reinforced grommets)**
 - **Specify how they will be displayed, ie (hanging, tacked on the wall, etc.) to determine if grommets are needed (grommets placed every two feet unless specifically specified)**
- **Prints**
 - **Murals**
 - **Can be mounted on hard or soft material and laminated (normally 4' x 6')**
 - **Can be laminated only to allow for rolling and easy transport.**
 - **Typically used at job fairs or hung on walls of schools, example would be in JROTC/ROTC classroom**
 - **Specify how the murals will be displayed, ie (hanging, tacked on the wall, etc.) to determine if grommets or velcro will be needed (grommets placed every two feet unless specifically specified)**

MUPA Product Definitions

- **Prints (Continue)**
 - **Poster Size**
 - **Usually 24" x 36" (max size) but can be a smaller custom size**
 - **Laminated**
 - **Can be mounted; specify hard (Celtek) or soft (double laminated).**
 - **Velcro provided**
- **Fence Post Signs**
 - **Made of metal**
 - **Hole at top and bottom for mounting on stationary object**
 - **Most common size is 18" x 20", but can be made a larger size**
 - **When ordering, be sure to include specifics such as city and phone numbers**
- **Hay Bale Covers (32"X36" Banner) 8sf**
 - **Made of one-piece vinyl**

MUPA Product Definitions

- **License Plates and License Covers**
 - **Made of Celtek (5-7/18" x 11-7/8") with holes for mounting**
- **Static Clings**
 - **Made of plastic cling material (normally 11" x 18")**
- **Magnetic Signs**
 - **Made of magnetic material (normally 11" x 18") but can be a special size**
- **Sandwich Signs**
 - **Made of aluminum with Celtek graphic inserts**
 - **Large one measures 36" x 65" and the mini measures 24-5/8" x 36"**

Banners, 2' X 8'

Item
#1

**ARE YOU
ARMY STRONG?**
GOARMY.COM



ARMY STRONG

Item
#2

**THERE'S STRONG.
THEN THERE'S ARMY STRONG.**
GOARMY.COM



ARMY STRONG

Banners, 2' X 8'

Item
#2



Item

" 4 "



Banners, 2' X
8'

Item



Item



**Banners, 2' X
8'**

Item

117



Item



Banners, 3' X



Item
#9



Item
#10

Banners, 3' X



Item #11



Item
#12

**Banners, 3' x
6'**



Item #13

**Item
#14**



**Banners, 3' x
6'**



Item #15

**Item
#16**



**Values Banners, 3' Item
X 8' A**

#17 B

C

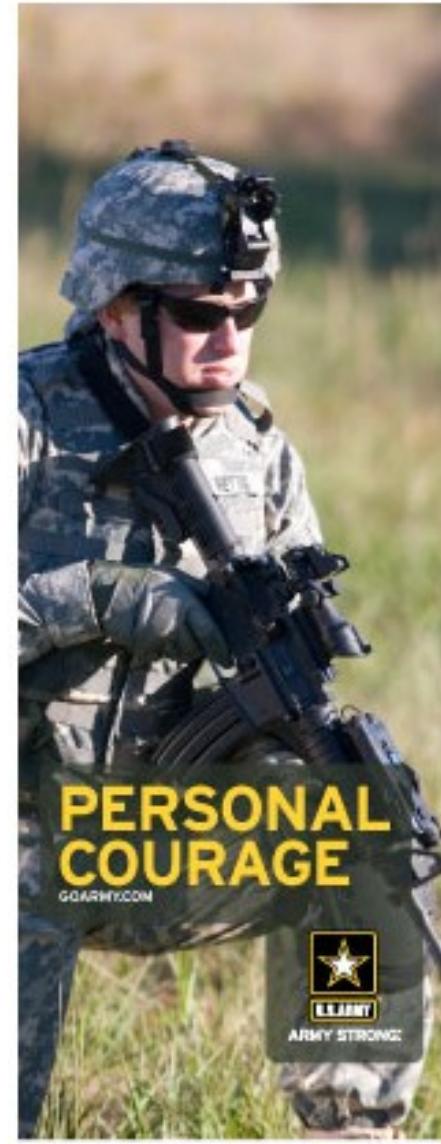
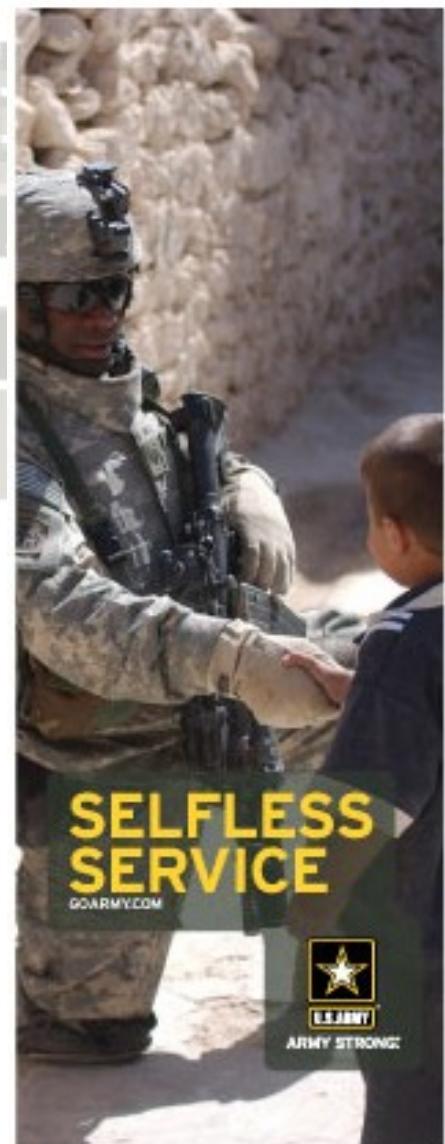


Values Banners, 3' Item #17

X 8' D

E(Continues) F

G



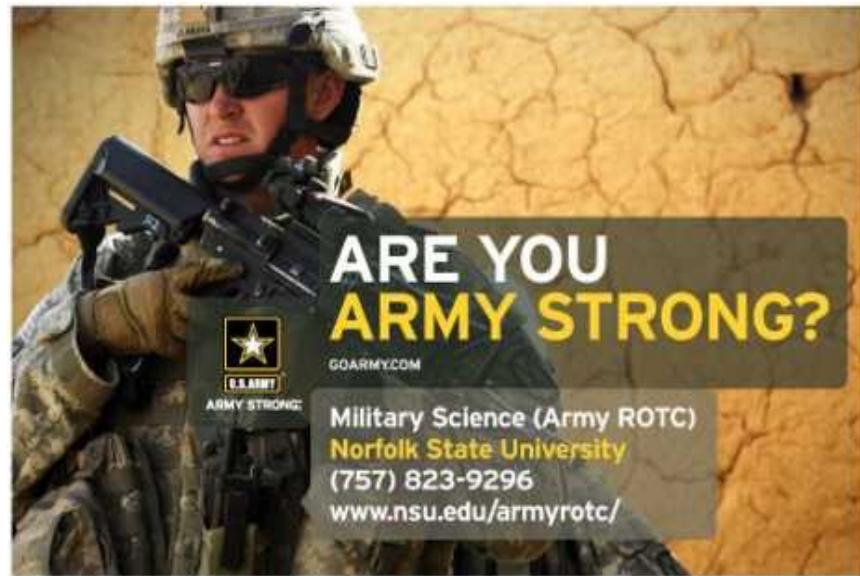
Prints, 4' X 6' Various

A

Item
#18



B



C

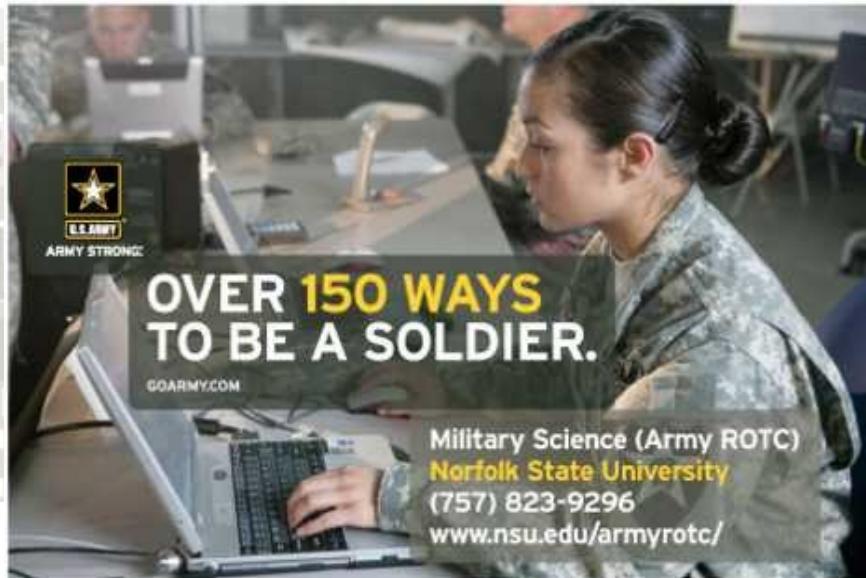


D



Prints, 4' X 6' Various Item #18 (Continues)

E



F



G



H



Prints, 24" x 36" *Warrior Ethos*

A



Item
#19

B



C

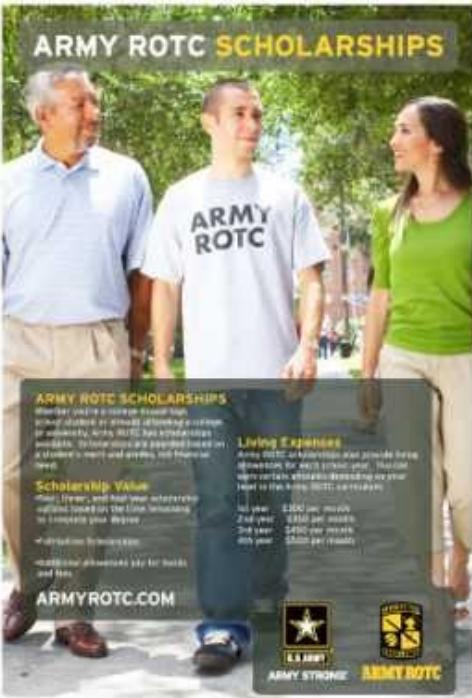


D



Prints, 16" X

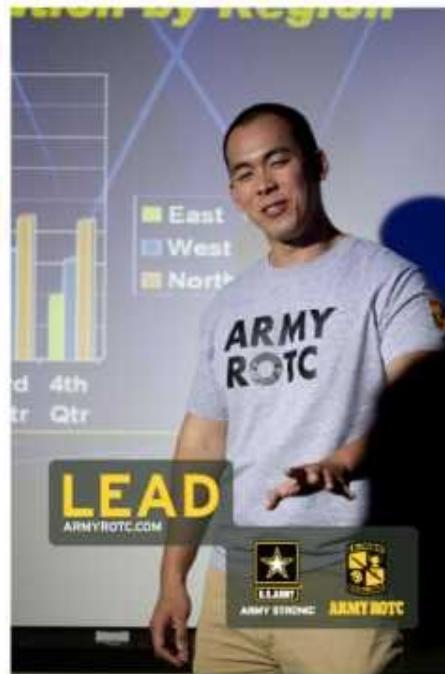
Item
#20



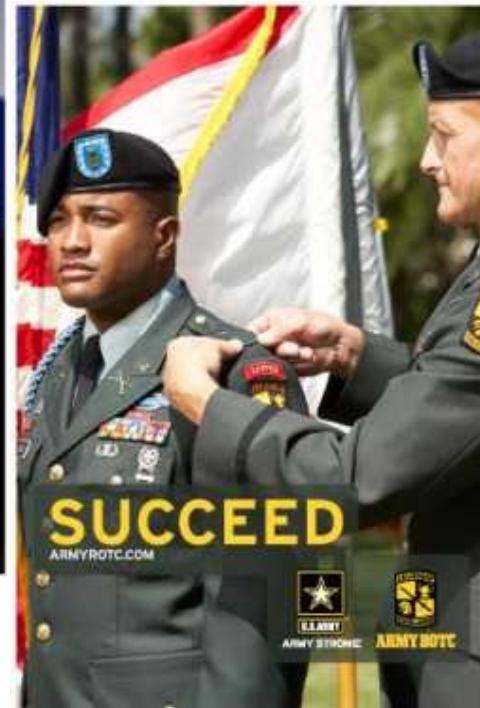
A



B



C



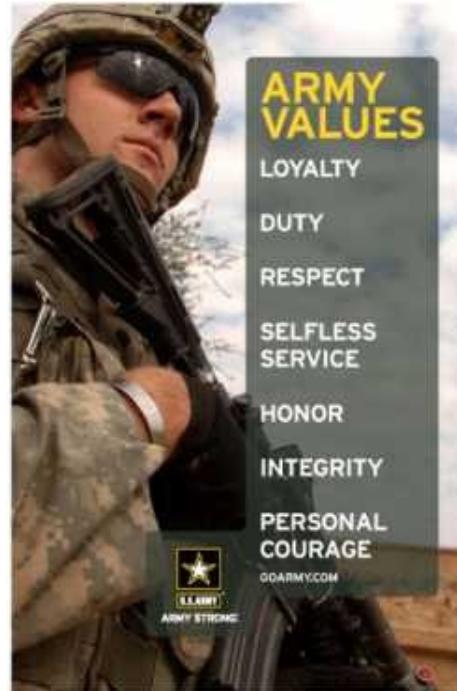
D

Prints, 16" X 24"

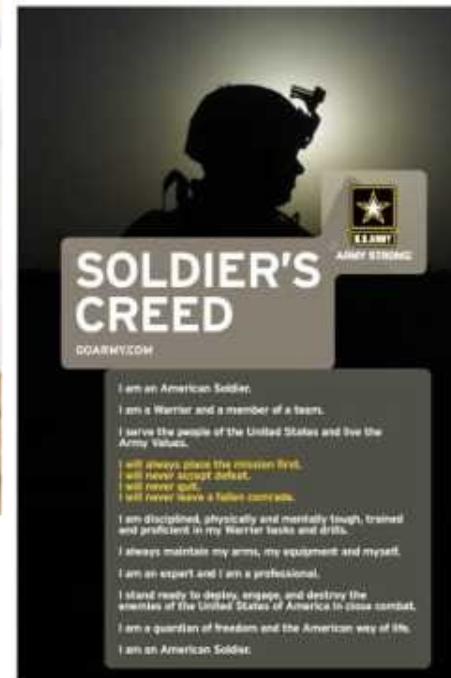
Item
#21



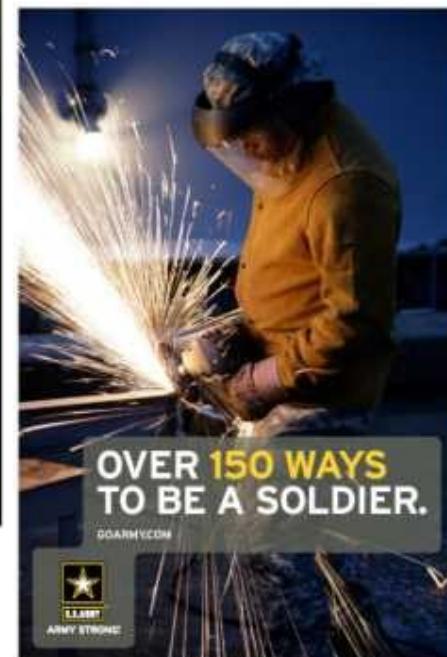
A



B



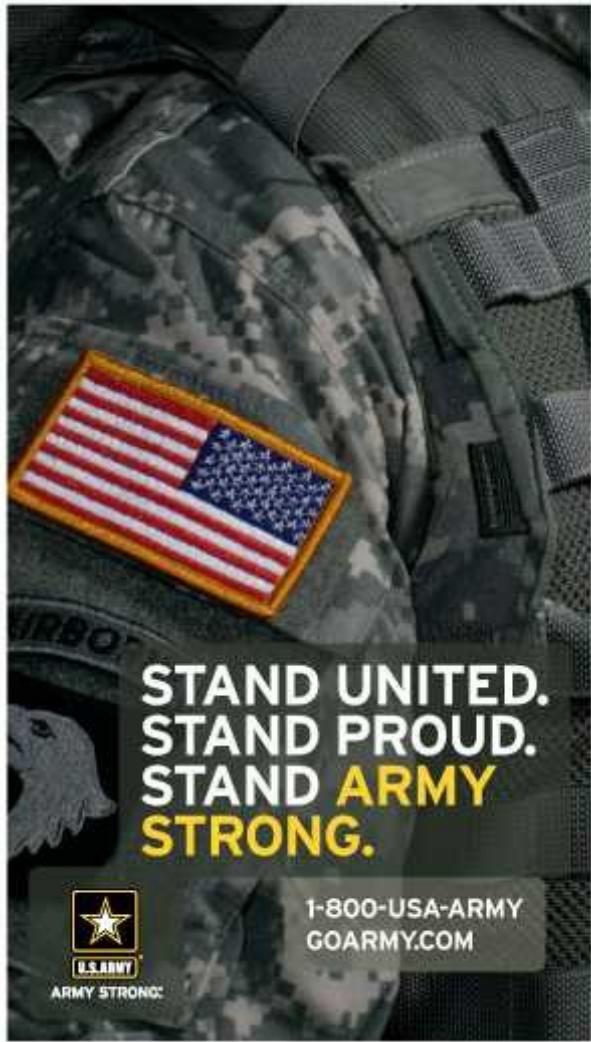
C



D

Sandwich Signs

A



Panels are interchangeable
Front/Back
Item

#22

B



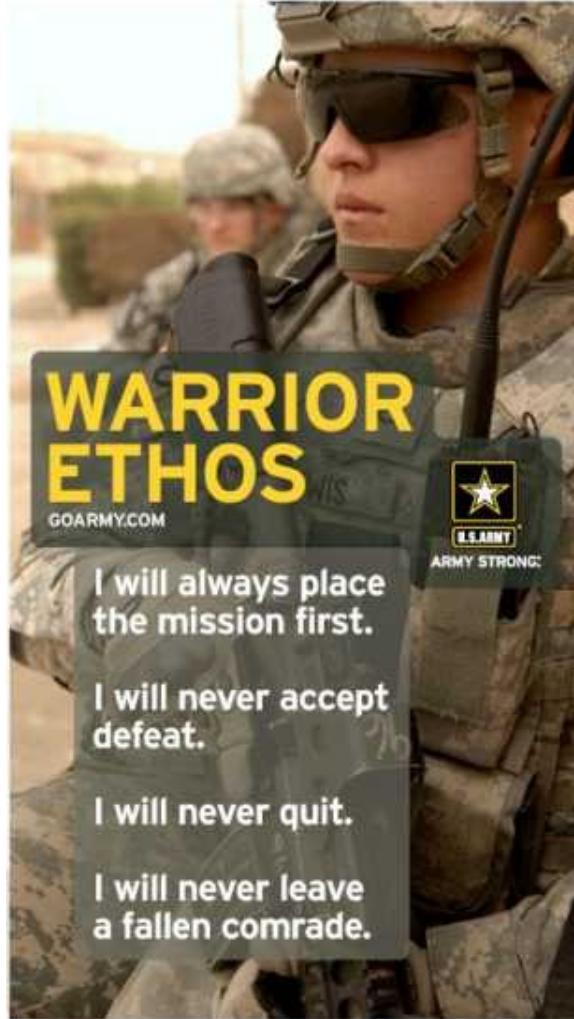
Sandwich Signs

C



Panels are interchangeable
Item Front/Back
#22(Continues)

D



Sandwich Signs

E

Panels are interchangeable
Item Front/Back
#22(Continues) F

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ARMY STRONG?**

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**Over 150 Ways
To Be A Soldier.**

If qualified, you may receive:

Up to **\$40,000**
Cash Enlistment Bonus

AND

Up to **\$81,756** Army
College Fund

OR

Up to **\$65,000** Student
Loan Repayment

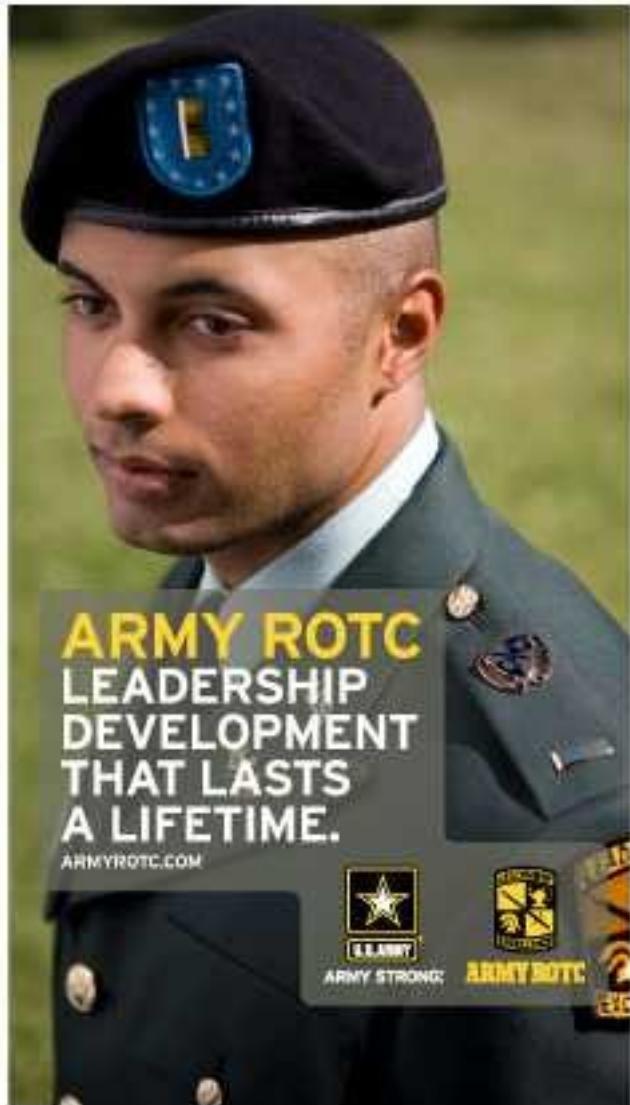
1-800-USA-ARMY
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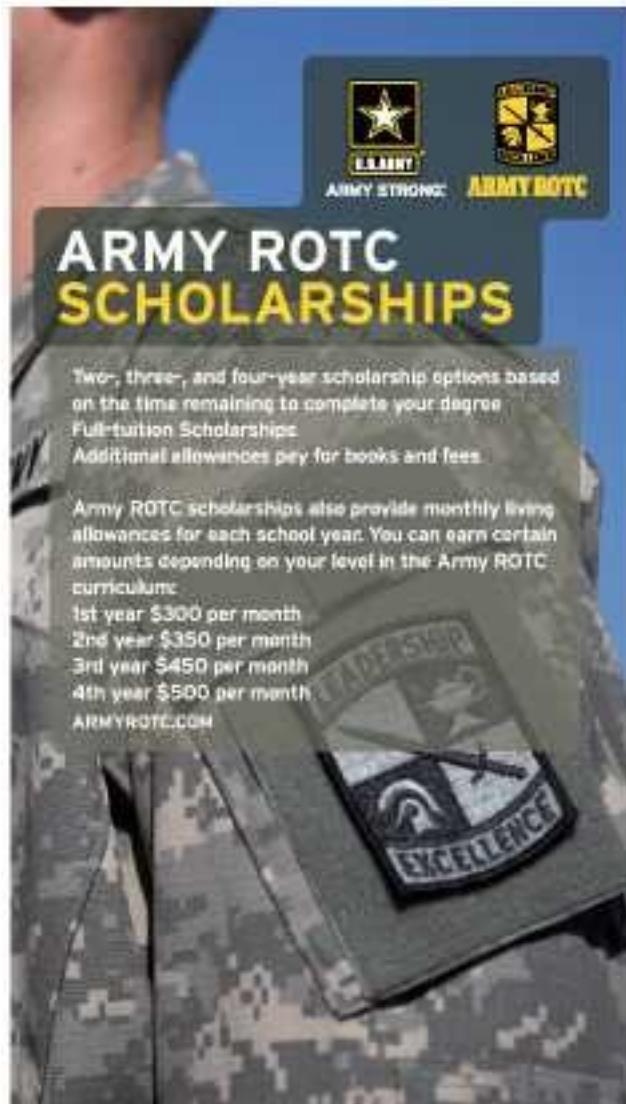
Sandwich Signs

G



Panels are interchangeable
Front/Back
Item #22
(Continues)

H



Sandwich Signs

I

Panels are interchangeable
Front/Back
Item #22
(Continues)

J

**BECOME AN
ARMY
OFFICER.
ENROLL IN
ARMY ROTC.**

COLLEGE NAME
ROTC BATTALION
ADDRESS
PHONE #
WEB ADDRESS



ARMY STRONG



ARMY ROTC

**ENROLL IN
ARMY ROTC.**

**ARMY ROTC
SCHOLARSHIPS**

Two-, three-, and four-year scholarship options based on the time remaining to complete your degree

Full-tuition Scholarships

Additional allowances pay for books and fees

Army ROTC scholarships also provide monthly living allowances for each school year. You can earn certain amounts depending on your level in the Army ROTC curriculum:

1st year \$300 per month

2nd year \$350 per month

3rd year \$450 per month

4th year \$500 per month

ARMYROTC.COM



ARMY STRONG



ARMY ROTC

License Plate

Item
#23

A



B



C



D



Magnetic Signs and Static Clings, 11"X18" (Interchangeable)

A

Item
#24

B

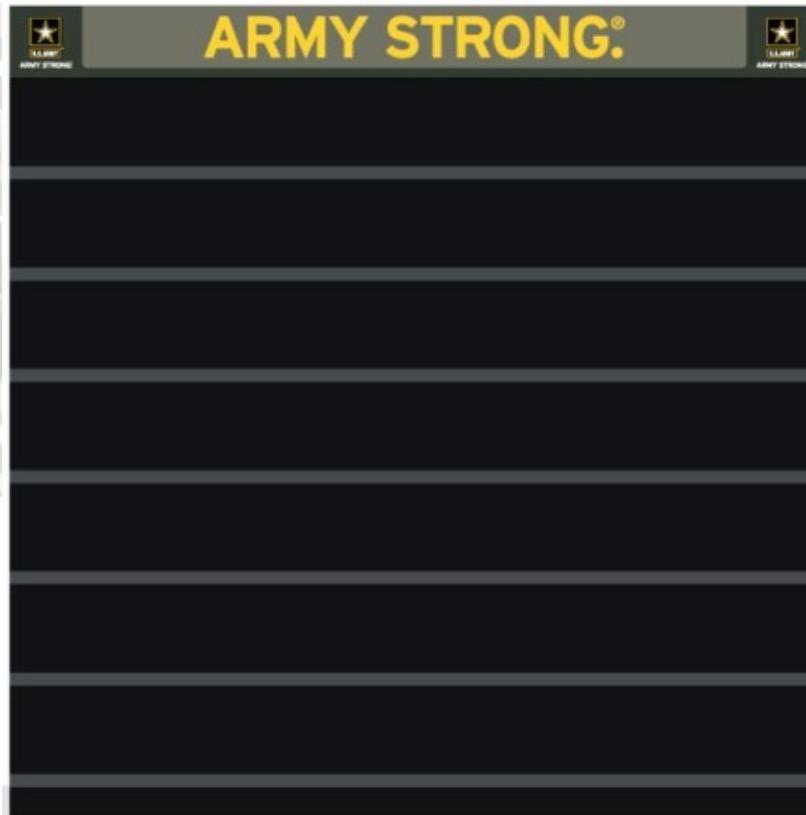


C



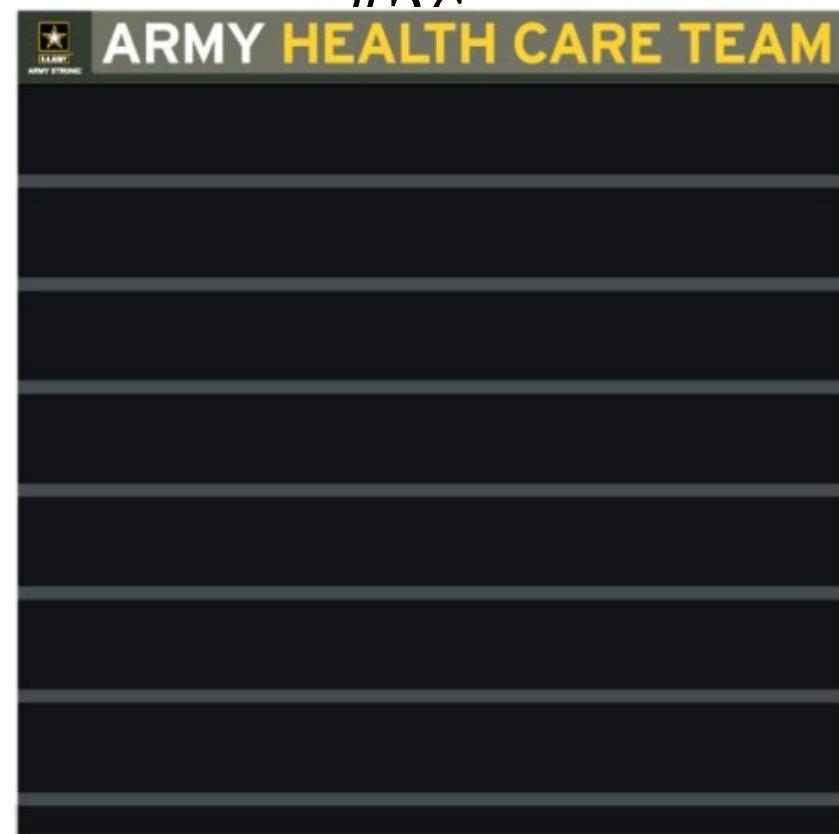
Future Soldier Boards

Item



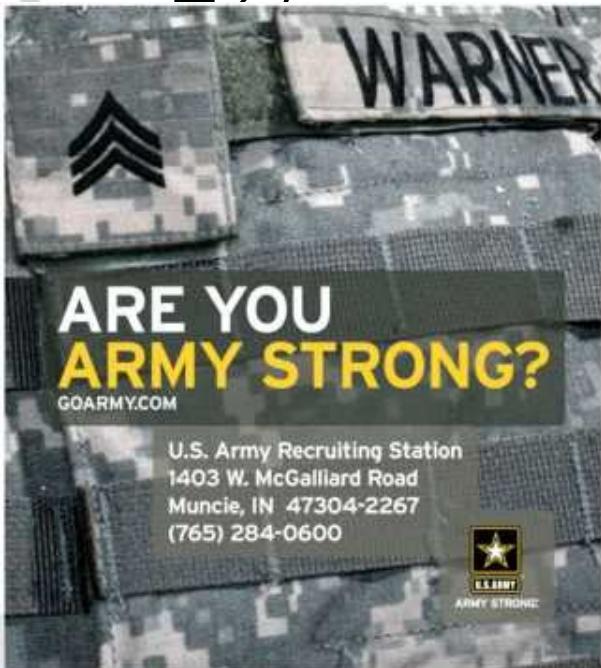
Item

"OC"



Fence Post Sign

#27



Hay Bale Cover (32"X36" Banner) Item

